



# Will Fastie

## Web Site Development Fee Schedule

*Fixed price arrangements are available for entire Web site projects.*

### **Basic Web Site: \$500**

- Core technical design
  - Main template file with layout for the site
  - Main style sheet file (CSS) to support main template
  - Compliance with contemporary CSS and HTML Web standards
  - "Meta" tags for basic site information and to enhance search engine visibility
- Core page set using concepts and components from client
  - Home page
  - Privacy Policy page (boilerplate – client legal review encouraged)
  - About Site page, including client's formal copyright notice
- Core technology
  - Fastie's JavaScript code for protection of email addresses used on site
  - Google Analytics integration
  - Google Site Map submission
  - jQuery
  - "Lightbox" systems
- Cross-browser Testing of Web site with popular PC and Macintosh Web browsers
  - Perfect conformity to other Web browsers extra
- Copy editing of all pages (spelling & grammar, rewrite extra)
- Uploading of Web site to hosting company
- One backup copy of site provided on CD or DVD

### **Graphical Site Design**

- Basic design by Will Fastie using graphical components from client: \$400
- Design by a professional graphic artist (recommended): \$750 to \$2,500

### **Other Site Pages**

- Typical page based on main template
  - Content provided by client in electronic form: **\$125**
  - Hard copy transcription: \$175
  - Content developed by Will Fastie: \$200+ (T&M)
- "Contact Us" form page including processing script: \$125
- Other form pages, including processing script: \$250+
  - Price depends upon complexity of form
- Additional template for special pages or sub-sites: \$175
  - Includes associated CSS files
- Photo Galleries
  - PSE gallery, not integrated, up to 100 photos: \$125
  - Lightbox gallery, integrated on existing page: \$2 per photo
  - Other options available; please inquire.

### **Photography**

- Photo Shoots – to obtain photos for inclusion on the Web site for locations (offices, facilities, equipment, etc.), personnel (owners, employees, etc.), products
  - \$125 per hour within 25 miles of Towson, MD
  - \$125 per hour plus \$60/hr travel time outside the 25-mile radius
  - “Digital Darkroom” processing: \$125/hr
  - Fixed price arrangements available
- All photographs are the copyrighted property of Will Fastie
  - Photographs licensed to client for use on site in perpetuity
- Video shoots also available, including demos

### **Other**

All time & materials work is billed in tenth-hour increments at \$125 per hour.

- Interactive site development
- Domain name registration
- Configuring hosting accounts
- Setting up email accounts (for the domain and for individual client PCs as needed)
- Illustrations, such as banners or other site components
- Consulting with third-party graphics designers or illustrators regarding Web site components
- In-house training – photo gallery creation, Web support, Web development
- Other related work

### **Special**

- Conformity of Web site to Internet Explorer 6: \$250 (if necessary)
- In-house training, Web development & Web support: \$125 per hour plus expenses
  - Classroom training: \$125 per hour plus \$10 per student plus expenses.
- Interactive Web site development available. Please consult Will for details.

### **Terms and Conditions**

- Signed Letter of agreement required.
- Down payment required upon initiation of work.
  - 30%, \$500 minimum.
  - Balance due upon completion.
- Site copyright owned by client upon payment; perpetual use license for other elements included.
- Domain Registration and Hosting services are the client’s responsibility.
- Expenses are the client’s responsibility.
- Expenses and T&M work outside the agreement are billed weekly, net 15.
- Arrangements with graphic artists are direct.
- Client will provide access credentials to enable the upload of the completed site to the host.
- All remittances payable to “Will Fastie.”

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Will Fastie can be reached at

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- 410-821-1036 office
- 410-340-1049 cell

Visit Will’s Web site at [www.fastie.com](http://www.fastie.com).